
ADESH JADHAV

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Front-end Development

Web designing | Web development

Enthusiastic Front-End Web Developer with 2.5 years of hands-on experience in **web development** and **UI/UX design**. Adept at translating wireframes into responsive, high-quality code using modern web technologies such as **HTML5, CSS3, and JavaScript**. Proven expertise in **WordPress development** and popular builders like **Elementor, Divi, and WPBakery**. Skilled in problem-solving, cross-browser compatibility, and meeting project deadlines. Exceptional communication and collaboration abilities, with a strong sense of ownership and accountability. **Areas of expertise include:**

- WordPress Development
- Responsive Design
- UI/UX Design
- HTML/CSS/JS
- Elementor & Divi
- Version Control
- Troubleshooting

CORE COMPETENCIES

Languages:	HTML5, CSS3, JavaScript, jQuery
CMS & Builders:	WordPress, Elementor, Divi, WPBakery, Wix, GoDaddy Builder
UI/UX Design:	Responsive design, Cross-browser compatibility, Wireframe translation
Tools & Technologies:	Git, Adobe Photoshop, Figma
Soft Skills:	Problem-solving, Communication, Team collaboration

ADDITIONAL SKILLS

- **SEO Optimization:** Enhanced website visibility and search rankings through effective SEO strategies and best practices.
- **On-Page SEO:** Optimized website content, meta tags, and structure to improve search engine indexing and user engagement.
- **Keyword Research:** Conducted comprehensive keyword analysis to drive organic traffic and align content with user search intent.

WORK EXPERIENCE

CONCENTRIX, Bengaluru, KA

6/2021 – 3/2022

Junior Web Developer

- Developed and updated front-end code for WordPress sites, utilizing custom themes and templates to match client branding.
- Assisted in creating wireframes and prototypes to ensure seamless UI/UX transitions during the development phase.
- Participated in troubleshooting efforts for website crashes, theme/plugin errors, and code conflicts, ensuring minimal downtime.
- Implemented pixel-perfect conversion from PSD designs into live websites with accurate translation of user and business needs into front-end code.

FREELANCE, Bengaluru, KA

4/2022 – 5/2024

UI/UX design & Web Development

- Worked on various WordPress-based projects, primarily focusing on implementing UI designs into WordPress using popular builders such as Divi and WPBakery.
- Designed and tested mobile and web UI for applications, ensuring responsive design across multiple devices and browsers.
- Successfully reduced page load time by 20% by optimizing CSS, HTML, and image assets.
- Collaborated with cross-functional teams to meet project deadlines and deliver quality web solutions tailored to client requirements.
- Handled real-time bug fixes and performance issues, resolving compatibility issues with plugins, themes, and third-party tools.

EDUCATION & CERTIFICATES

Google UX design certificate - Coursera

**Bachelors of computer applications
Ignou university.**